

1881 Society American Red Cross of Orange County



Bravo for Bravery Breakfast Hits High Notes

Hosted by KOCE's Ed Arnold, with a special performance by Taylor Longbrake singing "Anyway," the 2007 Bravo for Bravery event hit all the right notes.

The honorees and nominees were warmly received by the audience at the Balboa Bay club.

This year's Bravo for Bravery breakfast drew over 260 people.

The eleven award winners were selected by a panel of judges who reviewed over 100 nominations.

The stories of all honorees were inspiring and drew heartfelt applause from the audience.

The nominees were honored in the following categories: Fire, Medical, Law Enforcement, Youth and Adult Good Samaritan, Workplace Hero, Aquatics, Animal Rescue, Courageous Hero, Team Rescue at Sea and Compassionate Hero.

Sponsors included AAA Automobile Club of Southern California, Disneyland Resort and The Boeing Company.

American Red Cross Rates 4 Stars by Charity Navigator

Charity Navigator evaluates the financial health of 5,000 American charities. They rate American Red Cross one of America's top ten charities.

The Federal Government guideline requires that fundraising and administrative fees of non-profits are 25% or less.

The American Red Cross of Orange County spends \$.91 cents of every dollar on programs. \$.09 cents goes to fundraising and administrative costs. This is an exceptional expense to program ratio. We are cost effective.

Cost efficient.



Save the Date
Join us around the punch bowl
December 4, 2007 Donor

Recognition Reception
Balboa Bay Club

The Red Cross in its nature, its aims and purposes, and consequently, its methods, is unlike any other organization in the country. It is an organization of physical action, of instantaneous action, at the spur of the moment; it cannot await the ordinary deliberation of organized bodies if it would be of use to suffering humanity, ... it has by its nature a field of its own.

Clara Barton, founder of the American Red Cross.

A Moment . . . and Lives are Changed.

The American Red Cross of Orange County delivers care to people in need within a moment's notice.

On a sunny afternoon at an apartment complex in Santa Ana, a fire broke out. It began in a bottom unit when a leaking gas tank exploded, sending flames shooting through the unit's walls and ceiling.

Fire jumped into the surrounding units as families grabbed what they could and ran into the center courtyard.

The local fire department called the Red Cross of Orange County asking for help.

The disaster team arrived in minutes with food, water and supplies.

A father insisted on walking through his home in an attempt to salvage a few of their belongings.

He came out with a hat and a couple of toys covered in soot.



The family, like others within our county, had no financial resources to fall back on and no support from friends or extended family.

A Red Cross worker determined a plan for the family; provide them with temporary lodging, vouchers for food and needed medicines.

Other families fell in line waiting for help. Relief was seen in their expressions as they were cared for.

It's what we work for, not prompted in any manner by desire for gain. It is one of the guiding principles that each of us at the American Red Cross take great pride in.

And what you can rely on.
24/7/365.

Annual Meeting Celebrates 90 Years of Service to Orange County

The 2007 Annual Meeting for the American Red Cross of Orange County, a celebration of 90 years of service, was held on June 20 at the George Chitty Building in Santa Ana.



George Chitty, former CEO
and Stanley Perdue, CEO

A slate of 35 people was elected to the Board of Directors, including six new members.

Among the 150 Red Cross stakeholders as guests in attendance were George Chitty and Patrick Baker, former Chief Executive Officers (CEOs), as well as Charles Wilcox, CEO, Red Cross Blood Services, Southern California Region.



A highlight of the annual meeting was the celebration of 90 years of service to Orange County with exhibits from the Chapter archives.



**American
Red Cross**

of Orange County